THE 2017 Distinction AWARDS

CROHN’S & COLITIS FOUNDATION
Uniting to Care & Cure

WEDNESDAY, OCTOBER 4TH, 2017 • 6:00PM • THE CABLE CENTER
WWW.DISTINCTIONAWARDS.COM
Join us as we celebrate the 50th anniversary of the Crohn’s & Colitis Foundation, *Uniting to Care and Cure* Crohn’s disease and ulcerative colitis. This annual event honors community leaders who generously supported improving the care for patients impacted by these diseases. The evening offers a cocktail hour, elegant dinner, live auction and inspiration from a variety of guests. Throughout the evening, you will be taken through the Foundation’s 50 year journey meeting key volunteers who took action to improve life for patients. Funds raised at this dinner will help achieve our vision of a future free from Crohn’s disease and ulcerative colitis.

### 2017 HONOREES

**Excellence in Healthcare**

*Sylvia Young*

**John S. Sabel Lifetime Achievement Award**

*Mary Sue and Bob Hawk*

### IMPACT

The Crohn’s & Colitis Foundation funded over 200 projects totaling over $30 million in 2016. Since our inception, we have invested $298 million in the research of Crohn’s Disease and Ulcerative Colitis. We help develop the careers of highly qualified researchers and fund a set of priority initiatives; multi-institutional, multi-disciplinary, collaborative research projects targeting areas of science with a high probability of advancing treatment. To date, our investment has resulted in $4.1 billion in follow-on funding from the National Institutes of Health, demonstrating the quality of our research.

Patient and professional services remain at the heart of the Crohn’s & Colitis Foundation as we strive to continually improve the quality of life for all those impacted by these diseases. We served over 800,000 participants in 2016 through education webcasts, live education programs, the Information Resource Center, websites and social media discussions.

### COMMITTEE MEMBERS

| Marsha and Ted Alpert | Faye Gardenswartz | Peggy “Bean” Nance | Jodie and Dan Skodol |
| Deb and Jim Campbell | Joe Hartman | Barb and Bob Nieder | Emily Tolve |
| Dorothy and Dick Campbell | Mary Sue and Bob Hawk | Laura and Chad Perlov | Tori Tolve |
| Tyler Carantit | Mary Lou and Don Kortz | Lauren Polak | Cynthia and Doug Wax |
| Julie and Brent Farber | Kathy Kufeldt | Vivian and John Sabel | Melanie and David Weitzenfeld |
| Cindy and Steve Farber | Maxine and Steve Miller | Shelly and Rick Sapkin | Alisa Zapiler |
UNITING TO CARE & CURE

ADVOCATING FOR THE FUTURE
The Crohn’s & Colitis Foundation is the leading organization advocating for all those suffering from Crohn’s disease and ulcerative colitis, collectively known as inflammatory bowel disease (IBD). The Foundation supports policies that ensure patients can access the treatments and services they need and keep treatment decisions between the patient and their medical professional. Through our efforts, the United States Congress has declared the first week of December as national Crohn’s & Colitis Awareness Week and in 2016, the state of Colorado issued an official proclamation during this week. We have 76 active members of Congress in the Crohn’s and Colitis Caucus, established to engage legislators on Capitol Hill around issues concerning IBD patients for a better quality of life.

A LIFE CHANGING EXPERIENCE AT CAMP
Living with IBD as a child or teen is extremely challenging. That is why the Foundation proudly established Camp Oasis over a decade ago for children and teens. This co-ed residential summer camp program enriches the lives of children with IBD by providing them with a safe and supportive environment. Our camp has a 24-hour on-site Health Center, staffed by physicians, nurses, and mental health professionals experienced in working with IBD patients. All medical care, including the distribution of camper medication, is handled through the camp Health Center.

A typical day includes activities such as swimming, art, and team sports and evening activities such as campfire, dance, movie night or a scavenger hunt. At Camp Oasis, we want the kids to focus on having fun, so we provide comfortable enclosed cabins that are equipped with sanitary bathroom and shower facilities. We also ensure there are bathrooms located throughout camp for easy access all day, and provide IBD-friendly meal and snack options. Camp Oasis is a life-changing experience for all those involved.

THE NEED IS CRITICAL
Over 1.6 million Americans suffer from IBD and other digestive diseases. That’s more than 1 in every 200 Americans. The majority of patients are diagnosed between the ages of 15 and 35, though 10-15% of all cases are youth under the age of 18. Children represent the fastest growing patient population. These diseases are chronic, debilitating, and often require lifelong commitment to medications. There are many long-term complications due to the chronic nature of the illnesses and the effects of the disease vary by individual.

YOUR DONATION IS A GREAT INVESTMENT
We rely on the generosity of individuals, corporations, and foundations to support our mission. More than 80 cents of every dollar the Foundation invests goes to research, education, and support services. The Foundation meets the standards of the Better Business Bureau’s Wise Giving Alliance, received an “A” rating from the American Institute of Philanthropy and received a top rating on Charity Navigator.
SPONSORSHIP OPTIONS

**PRESENTING**
$50,000 SPONSOR
- Name included in event title within all marketing efforts
- First right of refusal for following year
- Two tables (20 guests total)
- One-page, full color listing in the event program
- Acknowledgement from the podium
- Opportunity to speak on stage with emcee to thank patrons
- Visual display of name/logo at the event
- Recognition via print: name/logo on Save The Date, invitation, and event program
- Online recognition: name/logo on chapter website, event website, e-newsletter, email blast and social media posts

**HOPE DIAMOND**
$25,000 SPONSOR
- Two tables (20 guests total)
- One-page, full color listing in the event program
- Acknowledgement from the podium
- Visual display of name/logo at the event
- Recognition via print: name/logo on Save The Date, invitation, and event program
- Online recognition: name/logo on chapter website, event website, e-newsletter, email blast and social media posts

**SAPPHIRE**
$10,000 SPONSOR
- One table (10 guests)
- Half-page, full color listing in the event program
- Acknowledgement from the podium
- Visual display of name/logo at the event
- Recognition via print: name/logo on event program
- Online recognition: name/logo on chapter website, event website, and e-newsletter

**EMERALD**
$5,000 SPONSOR
- One table (10 guests)
- Visual display of name/logo at the event
- Recognition via print: name/logo on event program
- Online recognition: name/logo on event website and e-newsletter

**TABLE HOST**
$2,500
- One table (10 guests)
- Recognition via print: name/logo on event program
UNIQUE SPONSORSHIPS

The below sponsorship opportunities allow your business additional recognition.

**FUND THE MISSION MATCH**
$50,000

**Benefits Include:**
- Recognition provided by auctioneer during Fund The Mission campaign
- Visual display of name/logo at the event
- Acknowledgement within event program
- Online recognition on website and e-newsletter

**DINNER SERVICE**
$20,000

**Benefits Include:**
- Recognition provided on table menus
- Visual display of name/logo at the event
- Acknowledgement within event program
- Online recognition on website and e-newsletter

**LIVE AUCTION**
$10,000

**Benefits Include:**
- Recognition provided by auctioneer during Live Auction
- Visual display of name/logo at the event
- Acknowledgement within event program
- Online recognition on website and e-newsletter

**VENUE**
$10,000

**Benefits Include:**
- Visual display of name/logo at the event
- Recognition within event program
- Online recognition on website and e-newsletter

**AUDIO/VISUAL SERVICES**
$5,000 - SOLD

**Benefits Include:**
- Visual display of name/logo at the event
- Acknowledgement within event program

**COCKTAIL HOUR**
$5,000

**Benefits Include:**
- Recognition provided on Cocktail Hour bars
- Acknowledgement within event program
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<tr>
<th>SPONSORSHIP</th>
<th>Amount</th>
<th>Benefits Include</th>
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| FUNDRAISING GAME                  | $5,000 | • Recognition provided on signage during cocktail hour  
• Verbal acknowledgement during event |
| HONOREE AWARDS                    | $5,000 | • Verbal acknowledgement during event  
• Online recognition on website     |
| RED CARPET PHOTOGRAPHY SERVICES   | $5,000 | • Recognition provided on signage during cocktail hour  
• Post-Event email recognition     |
| SPECIALTY DRINK STATION           | $5,000 | • Recognition provided at Specialty Drink Station  
• Online recognition on website    |
| WINE HOST                         | $5,000 | • Recognition provided during cocktail hour by wine servers  
• Recognition within event program |
| CENTERPIECES                      | $2,500 | • Recognition within event program                                                |
| WI-FI                             | $2,500 | • Recognition provided on signage during cocktail hour                            |
THANK YOU FOR YOUR SUPPORT

We continue to be a patient-centered and trusted hub of the IBD community working to improve IBD patients’ lives at every step of their journeys, being the go-to resource for IBD information and support, driving collaboration, and accelerating treatments and cures.

HOW TO REGISTER

You may register at www.DistinctionAwards.com or by mail using the form below.

Contact Information

Contact Name __________________________________________________________________________________

Company Name (as it should appear in print) __________________________________________________________

Email Address ___________________________________________________________________________________

Phone _________________________________________________________________________________________

Address _______________________________________________________________________________________  
City ___________________________________  State _________________  Zip ______________________________

Commitment Level

- Presenting Sponsor - $50,000
- Hope Diamond - $25,000
- Sapphire - $10,000
- Emerald - $5,000
- Table Host - $2,500

Unique Sponsorship Options

- Fund The Mission Match - $50,000
- Dinner Service - $20,000
- Live Auction - $10,000
- Venue - $10,000
- Cocktail Hour - $5,000
- Fundraising Game - $5,000
- Honoree Awards - $5,000
- Red Carpet Photography Services - $5,000
- Specialty Drink Station - $5,000
- Wine Host - $5,000
- VIP Parking - $2,500
- Wi-Fi - $2,500

Method of Payment

- Check enclosed (Payable to the Crohn’s & Colitis Foundation)
- Charge the following credit card

Type of card:  
- Visa  
- MC  
- AMEX  
- Discover

Card number ____________________________________________________________________________________

Expiration date ________________________________________________________________________________

Name on card __________________________________________________________________________________

Billing address _________________________________________________________________________________

Billing City, State, & ZIP __________________________________________________________________________

Signature _____________________________________________________________________________________

Please return this commitment form to:

Crohn’s & Colitis Foundation
Attn: Jeremy Stern, Executive Director
1805 S Bellaire St, Ste 285 | Denver CO 80222
Phone: 303.639.9163 x 2 | Fax: 303.568.0424 | Email: jstern@crohnscolitisfoundation.org
Federal Tax ID #13-6193105